



# 2017

## COMPLETE RATE GUIDE

Ad Size	Inches	Open B/w	color	3 mo b/w	color	6 mo b/w	color	12 mo b/w	color
1/32 Page	2	\$33.00	\$51.25	\$29.00	\$46.00	\$27.00	\$44.00	\$25.00	\$41.00
3/64 Page	3	\$49.50	\$74.40	\$39.50	\$65.00	\$33.00	\$62.00	\$30.00	\$58.00
1/16 Page	4	\$66.00	\$98.00	\$57.00	\$85.00	\$55.00	\$81.00	\$51.00	\$77.00
5/64 Page	5	\$79.50	\$118.10	\$69.25	\$105.10	\$66.25	\$101.25	\$63.25	\$97.25
3/32 Page	6	\$95.00	\$145.00	\$84.00	\$128.00	\$82.00	\$123.00	\$79.00	\$119.00
1/8 Page	8	\$127.00	\$191.00	\$114.25	\$170.00	\$111.25	\$165.00	\$106.00	\$160.00
9/64 Page	9	\$138.00	\$207.00	\$123.00	\$185.00	\$129.00	\$180.00	\$111.75	\$171.00
5/32 Page	10	\$154.00	\$231.00	\$137.50	\$205.25	\$134.00	\$199.25	\$125.00	\$195.00
3/16 Page	12	\$184.00	\$277.00	\$165.00	\$246.00	\$160.00	\$239.00	\$148.00	\$227.00
7/32 Page	14	\$211.50	\$316.00	\$188.00	\$283.00	\$182.00	\$277.50	\$170.00	\$265.00
15/64 Page	15	\$226.25	\$339.00	\$202.00	\$304.00	\$195.00	\$297.00	\$183.00	\$284.50
1/4 Page	16	\$242.00	\$363.00	\$216.00	\$322.50	\$212.00	\$313.25	\$200.25	\$301.25
9/32 Page	18	\$267.00	\$400.40	\$238.00	\$357.00	\$233.00	\$352.00	\$221.00	\$338.00
5/16 Page	20	\$297.00	\$445.00	\$265.00	\$398.50	\$258.10	\$390.00	\$248.00	\$374.00
21/64 Page	21	\$305.75	\$458.10	\$273.00	\$409.00	\$266.00	\$401.00	\$256.00	\$381.00
3/8 Page	24	\$349.00	\$524.00	\$310.00	\$464.00	\$310.50	\$458.00	\$300.00	\$432.00
7/16 Page	28	\$400.25	\$600.00	\$355.00	\$534.00	\$347.00	\$520.00	\$338.25	\$497.00
15/32 Page	30	\$420.50	\$630.75	\$372.00	\$561.00	\$361.00	\$546.00	\$352.00	\$521.25
1/2 Page	32	\$448.00	\$673.00	\$398.00	\$594.00	\$385.25	\$580.25	\$375.00	\$551.00
9/16 Page	36	\$495.00	\$742.50	\$438.75	\$614.00	\$420.25	\$645.00	\$409.00	\$614.00
5/8 Page	40	\$539.00	\$808.00	\$477.00	\$717.00	\$462.00	\$702.00	\$451.00	\$669.00
3/4 Page	48	\$594.00	\$890.00	\$518.00	\$773.25	\$495.00	\$761.00	\$481.00	\$724.00
Full Page	64	\$721.75	\$1,082.00	\$622.25	\$930.00	\$599.00	\$918.00	\$585.00	\$881.00
<b>BACK COVER</b>	64	n/a	\$1,284.00		\$1,040.00		\$1,020.25		\$991.00